



2023

BEYOND HOLLYWOOD INTERNATIONAL FILM FESTIVAL

April 20-22, 2023

Regal L.A. Live

1000 W Olympic Blvd.

Los Angeles, CA 90015

Dear Potential Sponsor,

We are writing to request your support as our corporate sponsor for the 2023 Beyond Hollywood International Film Festival. Your support in the form of investment will enable us to organize an experience that will help independent filmmakers share their work with distributors, networks and streaming platforms with hopes to secure distribution deals. The event will be held from April 20th – 22th and capped off by our Award's Night at the Regal L.A. Live Theatre in Downtown Los Angeles.

To ensure the success of our festival, we are seeking partnerships in the form of financial backing, and key stakeholders' involvement to support and promote our efforts. In return, we will advertise your brand throughout our social media, marketing campaign, and the event itself. In committing to becoming a sponsor, your company will be assured high-profile exposure to our audience and submitters. We take this opportunity to invite you to create an alliance with us.

We are grateful for your consideration of this proposal. Please take a look at the enclosed opportunities and generously consider supporting this initiative. We look forward to discussing partnership opportunities with your company and building a lasting relationship.

Sincerely,

Chez Andrews-Bey - BHIFF (CFO)



ABOUT BHIFF

BHIFF is a federally recognized 501c3 nonprofit. In 2019, we created our festival and entitled it “Beyond Hollywood” because we want to lend a hand beyond Hollywood to creators and artists in marginalized groups who rarely have a chance to share their stories beyond their own communities. We partner with production houses and distribution companies to connect these filmmakers with professionals that can help take their projects to new heights. Film can be a very tedious and expensive art form and we take pride in helping overlooked communities have access to the means of distribution that they normally wouldn’t.

Our Mission

“To recognize overlooked individuals and communities who seek to inspire, educate and share their world through film”

2023 COMMITMENTS (so far)

SPECIAL GUESTS



Shondrella Avery

SPONSORS



WHY SPONSOR BHIFF?

In return for your support, you will be prominently featured throughout the marketing campaign, as well as on various social media platforms as an official sponsor

Our following and popularity is growing consistently from year to year. As part of our content marketing strategy, we will be implementing our Beyond Hollywood Podcast on Youtube where we will be interviewing industry professionals plus consistently posting short form content across all platforms. This will improve our brand awareness which will in turn put more eyes on our sponsor's brands.

We understand that we only succeed when our partners succeed, which is why we are so focused on creating the perfect activation to fit your needs and budget.



AUGMENTED CUSTOMER SERVICE

Beyond Hollywood International Film Festival will help your brand to amplify customer experience in a positive manner. There is no better representative of your company than a satisfied customer as they perform the role of an unpaid sales agent for you.

RETURN ON INVESTMENT

Traditionally, marketing is perceived as an expense, though with us it's an investment. Because we are a 501c3, your sponsorship will be 100% tax deductible. With Beyond Hollywood International Film Festival on board, you will certainly be delighted with your decision.



BRAND VISIBILITY

We are pleased to offer sponsors an opportunity to become a part of our journey. As a valued sponsor, you can expect heightened visibility for your brand, increasing your presence and business profile. Don't miss this amazing opportunity to promote your brand to an exciting community of prospective customers.

SPONSORSHIP PACKAGES

MAIN SPONSOR

“BEYOND” SPONSORSHIP - \$150,000

- This package fully equips our team to help our top filmmakers reach Beyond Hollywood. Includes all the promotional perks of the sponsorships below.

TITLE SPONSORSHIP - \$10,000

- BHIFF presented by "Sponsor" on ALL promotional material. Logo on step and repeat banner. Logo on center marquee of theater during Awards Night.

SCREENWRITER SPONSORSHIP - \$5,000

- All proceeds go to the 3 winners of the screenwriters' contest. Big check with sponsor logo will be announced and given to winners. (One sponsor may fund one or all prizes)
- \$3,000 Grand Prize for Best Feature Screenplay
- \$1,000 Grand Prize for Best Short
- \$1,000 Grand Prize for Best Web Series/Pilot



SPONSORSHIP PACKAGES

PROMOTIONAL PARTNER

- \$2,000 - Logo on website and social media shoutouts
- \$3,000 - Same as above, plus logo on side marquee and lanyards
- \$4,000 - Same as above, plus logo on step and repeat and Thank You Shoutout during Awards Night



SPONSORSHIP PACKAGES

AWARDS SPONSOR

TROPHY SPONSOR- \$2,000

- Logo on all film awards given to winners of the festival

LANYARD SPONSOR- \$1,250

- Logo on front of all festival lanyards

COMMUNITY AWARD SPONSORSHIP - \$1,000

- Every year we celebrate a person that is doing a selfless act to improve the lives of people in their community. Name or logo will go on award trophy

MOVIE SPONSORSHIP - \$500

- 15 second ad or a presented by "sponsor" will be played at the beginning of movies shown online for duration of online screenings.





Contact Us

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www.bhiff.org/sponsorships

www.filmfreeway.com/bhiff

www.givebutter.com/bhiff2023