

**BEYOND
HOLLYWOOD**  **D
INTERNATIONAL
FILM FESTIVAL**

2025 SPONSORSHIP PROPOSAL

REGAL LA LIVE • LAFS

MAY 1-4, 2025

ABOUT BHIFF 2025

The Beyond Hollywood International Film Festival was born in LA to amplify bold, diverse voices that the industry too often overlooks. We're not just screening films—we're building bridges, opening doors, and shifting culture. Held at LA Live and the Los Angeles Film School, BHIFF is where fresh stories and real talent take center stage. This is where the next wave begins.



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OUR ATTENDEES

Our BHIFF audience is highly educated, attuned to brands, receptive to sponsorships, and boasts substantial disposable income. With a remarkable satisfaction rate exceeding 90%, our patrons are not just loyal but also deeply engaged throughout the Festival.



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ATTENDEE BREAKDOWN

1,000+

Expected Physical Attendance

17%

Make over \$200,000/year

59%

Make over \$100,000/year

84%

Have Bachelor's Degree or above

55%

Male

45%

Female

83%

Live in Los Angeles County

31%

Own 2 or more homes

73%

Earn more than double the median income of other CA residents

68%

Regular Retail Shoppers

44%

Drive a luxury vehicle

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SPONSORS

(Present & Past)



THE LOS ANGELES FILM SCHOOL®



BEYOND MEAT

**BEYOND
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SPECIAL GUESTS



SPECIAL GUEST

BYRON WERNER

CINEMATOGRAPHER

Credits:

Marvel Studios: Assembled,
The Last Full Measure



SPECIAL GUEST

ROBERTO SANCHEZ

ACTOR

Credits:

Running Point, BMF,
Palm Royale



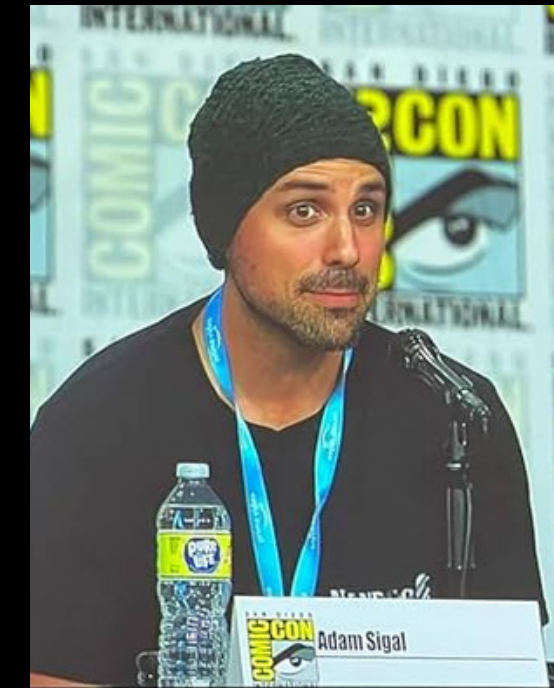
KEYNOTE SPEAKER

MARCUS HENDERSON

ACTOR

Credits:

Get Out, Snowfall,
Tacoma FD



SPECIAL GUEST

ADAM SIGAL

WRITER/DIRECTOR

Credits:

Chariot, Poker Face



COMING SOON

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TITLE SPONSOR

- **Max Visibility:** Logo on Banners, Guides, Website, E-blasts, & On-Site.
- **Audience Access:** Custom Activations, Social Media, & Video Promos.
- **VIP Perks:** 8 All-Access Passes + Sponsor Promos.



PREMIERE SPONSOR

- **Brand Exposure:** Logo on Banners, Website, Film Guide, & Sponsor Reel.
- **Audience Engagement:** 2-Day Activation, Social Media, & Video Promos.
- **Exclusive Perks:** 4 All-Access Passes + Sponsor Press Mentions.

FESTIVAL ENTHUSIAST

- **Targeted Activation:** 1-Day On-Site Marketing + Video Promo.
- **Key Branding:** Logo on Banners, Website, E-blasts, & Film Guide.
- **VIP Access:** 3 All-Access Passes + Press Release Feature.

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SCREENWRITER SPONSOR

MARKETING & FESTIVAL ACCESS

- **Special Recognition:** "Presented by" shoutout + logo on big checks.
- **High Visibility:** Logo on Banners, Website, E-blasts, & Film Guide.
- **Exclusive Perks:** 1-Day Activation, Video Promo, & 3 All-Access Passes.



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COMMUNITY AWARD SPONSOR

MARKETING & FESTIVAL ACCESS

- **Unique Integration:** "Presented by" recognition.
- **Prestigious Branding:** Logo on trophy, website, e-blasts, & film guide.
- **Exclusive Perks:** 2 All-Access Passes + social media & video promo.



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MORE OPPORTUNITIES

Lanyard Sponsor

- » Big Logo on All Lanyards
- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Sponsor Page of 2025 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2025 BHIFF E-Blasts and Newsletters
- » Listing in Sponsor Press Release
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 2 All-Access Sponsor Passes

Promo Partner

- » Logo on Sponsor Reel
- » Logo on one Step and Repeat Banner
- » Logo on Website, Hyperlinked to Sponsor
- » Logo on Sponsor Page of 2025 Festival Film Guide (scale by level)
- » Logo with Hyperlink on all 2025 BHIFF E-Blasts and Newsletters
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Ads before some Festival Screenings (1 Day)
- » 2 All-Access Sponsor Passes

Film Screening Ad

- » Logo on Website
- » Logo on Sponsor Page of 2025 Festival Film Guide (scale by level)
- » Social Media Marketing (Facebook, Instagram, TikTok)
- » Video Promos before some Festival Screenings (1 Day)
- » 1 All-Access Sponsor Pass

WHY PARTNER WITH BHIFF?

Partner with BHIFF and be part of a movement that champions bold storytelling, uplifts underrepresented voices, and sparks real cultural change. Let's build something unforgettable—join us.

To explore the full range of sponsorship opportunities and discuss a customized package that suits your brand, please contact:

Chez Bey
424-426-3090 o
info@bhiff.org

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